



Put learning centre stage and watch your pupils shine

Enter SMART's World Teachers' Day Video Contest 2007.



SMART
Technologies

World Teachers' Day '07

Dazzle us with a video that spotlights how SMART products are improving teaching and learning in your school, and you could win:

- An all-inclusive trip to NECC 2008 in San Antonio, Texas, USA
- One of five SMART Board™ interactive whiteboards
- One of 75 iPod shuffles

Deadline for entries is 21st June, 2007.

Winners will be announced on World Teachers' Day, 5th October, 2007.

For more details, visit www.smarttech.com/wtd

Win a trip to San Antonio, Texas, USA

Create your own mini-movie that shows us how you use your SMART Board interactive whiteboard to create and deliver lessons, and tell us how it enhances learning in your classroom.

Need some ideas to get you started? Consider the following suggestions:

- Show us how you use your SMART Board interactive whiteboard in a real classroom situation
- Ask your pupils how the SMART Board interactive whiteboard has impacted their learning
- Interview parents on how they feel the SMART Board interactive whiteboard has improved their child's success in learning
- Comment on improvements to your own productivity
- Show any interesting applications you may be using on your SMART Board interactive whiteboard
- Have fun and be creative!

Teachers from around the world are invited to enter to win. Prizes will be distributed among five global regions – Europe, Asia Pacific, Latin America, Africa and the Middle East, and North America.

Finalists

75 entries will be chosen (15 from each region), to win an iPod shuffle.

Regional winners

Of the 75 finalists, five regional winners will be selected to win a SMART Board interactive whiteboard (one winner per region).

Global winner

Of the five regional winners, one winner, if chosen from the UK and Ireland, will receive an all-inclusive trip to attend NECC 2008 in San Antonio, Texas, USA.

Entries must be received by 21st June, 2007, and winners will be announced on World Teachers' Day, 5th October, 2007.

SMART supports World Teachers' Day

On 5th October, 1966, a special inter-governmental conference adopted the UNESCO/ILO Recommendation Concerning the Status of Teachers. In adopting this recommendation, governments unanimously recognised the importance for every society of having competent, qualified and motivated teachers. Now, each year on 5th October, teachers' organisations worldwide mobilise to celebrate this significant event.

By supporting World Teachers' Day, SMART gives tribute to the more than 60 million educators, who, in an increasingly complex and technological world, make vital contributions to the future of over one billion pupils.

Contest details

- Make your video between one and four minutes in length
- Remember to include a title and credits, and identify the subject you teach
- Submit your video on CD in one of the following digital formats:
 - .avi
 - .mpeg
 - .mov
 - .wmv
- In your video, refer to the product using the full name – the "SMART Board interactive whiteboard"
- Sign and submit the application and the consent form with your video
- All submissions should be received by 21st June, 2007, and sent to:

SMART's World Teachers' Day Video Contest 2007
SMART Technologies Inc.
Bagshot Manor, Green Lane,
Bagshot, Surrey, GU19 5NL.

- You'll find contest rules and regulations on the application form or at: www.smarttech.com/wtd
- For examples of previous video contest winners, visit: www.smarttech.com/2006videocontest
- Questions? Email internationalmarketing@smarttech.com or call 1.403.451.2020.