



SMART
Technologies

World Teachers' Day '07

SMART's World Teachers' Day Video Contest 2007

Application form

Please type or print answers. This application form and the completed consent to use form must accompany all entries and must be received by 21st June, 2007.

Applicant information

Contact name _____ Title _____

School name _____

Address _____

City _____ County _____ Post code _____

Country _____ Phone _____ Email* _____

Instructions

- Create your own mini-movie! Show us how you use your SMART Board™ interactive whiteboard in lessons and how it improves learning
- Make your video between one and four minutes in length
- Submit your video on CD in one of the following digital formats: .wmv, .avi, .mpeg or .mov
- In your video, refer to the product using the full description – the "SMART Board interactive whiteboard"
- Remember to include the title, credits and the subject you teach. Be creative!
- Sign and submit the application form and consent to use form (on the back of the application) with your video
- Send to:

SMART's World Teachers' Day Video Contest 2007
SMART Technologies Inc.
Bagshot Manor, Green Lane,
Bagshot, Surrey,
GU19 5NL

- Contest rules and regulations can be found on the consent-to-use form, or visit www.smarttech.com/wtd for more information
- Questions? Email internationalmarketing@smarttech.com or call +1.403.451.2020.

Prizes

Prizes will be distributed among five global regions – Europe, Asia Pacific, Latin America, Africa and the Middle East, and North America.

Finalists

75 entries will be chosen (15 from each region) to win an iPod shuffle.

Regional winners

Of the 75 finalists, five regional winners will be selected to win a SMART Board interactive whiteboard (one winner per region).

Global winner

Of the five regional winners, one winner, if chosen from the UK and Ireland, will receive an all-inclusive trip to attend NECC 2008 in San Antonio, Texas, USA.

* By ticking this box, you agree that SMART Technologies Inc. and its subsidiaries may use the email address to contact you, from time to time regarding other related products. You may unsubscribe at any time.

SMART's World Teachers' Day Video Contest 2007

Consent to use form

The undersigned hereby gives its consent to SMART Technologies Inc. ("SMART") for the use, reproduction in any form and the publication in any media of the writings, digital content or other works (the "Creations") which constitutes its entry in the World Teachers' Day SMART Video Contest 2007.

The undersigned assigns copyright in and to the Creations to SMART and also waives any and all moral rights and other rights it may have in the Creations, including but not limited to the right to restrain or claim damages of distortion, mutilation or other modification of, the right to restrain use of, reproduction of, the right to the integrity of and the right to be associated with the Creations.

The undersigned confirms that children appearing in their Creation is done so with the consent of the child's legal guardian or parent.

The undersigned further confirms that the use of any copyright protected materials in the Creation is done so with the expressed written consent of the copyright holder acknowledging that the Creation may be used by SMART for the purposes detailed herein. A copy of such consent must be included with your entry.

The undersigned hereby agrees to hold SMART Technologies Inc. and its affiliates, subsidiaries, licensees sponsors, assigns and distributors harmless from and against, and hereby waives any right to pursue, any claims of any nature arising in connection with the inclusion of the Creation in but not limited to publication via or display on any SMART website, publication, trade shows or any other use authorised under these terms, of any photo or information submitted to SMART.

The undersigned agrees to execute and deliver all further documents or do such things as may be required or deemed by SMART to be advisable at SMART's expense to give full effect to this consent.

This consent shall be interpreted and construed in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable therein. If any provision of this consent is invalid, unenforceable, in conflict with, or in violation of, the law of the governing jurisdiction or any other relevant jurisdiction, such provision shall be inoperative and the validity of the remaining provisions shall not be affected. The undersigned agrees to submit to the exclusive jurisdiction of the laws and courts of the Province of Alberta, Canada.

This consent shall be irrevocable and shall ensure to the benefit of and be binding upon the undersigned and its successors and assigns.

This consent is submitted on behalf of an education institution involved in compulsory, higher education instruction or administration, and the undersigned represents and warrants that it has the authority to submit this consent on behalf of such institution and on the terms and conditions set forth herein.

Institution name _____

Authorised signature _____

Name _____ Email _____

Rules and regulations

1. You must be at least 18 years of age or older to participate. **2.** Contest is open to all education institutions that employ pre-service and in-service teachers. **3.** Official application form and consent to use form must accompany all submissions. **4.** Only one entry allowed per educational institution. **5.** Entries must be received by midnight 21st June, 2007. **6.** SMART is not responsible for lost or delayed entries. **7.** All entries become the property of SMART Technologies Inc. and will not be returned. **8.** Entries will be judged by a panel of judges selected by SMART. The decision to award prizes (including not to award prizes) rests solely with the panel and all decisions of the panel are final. **9.** Videos may be used on SMART's website, on the EDCompass™ website, in SMART marketing CDs and in other marketing collateral by SMART and its subsidiaries. **10.** By entering this competition, all entrants agree to the use of the Creation name and location of their education institution for promotional purposes such as but not limited to magazine publications, press releases, online access and distribution and trade show events. **11.** Where copyright protected materials are used, entrants shall ensure that written consent is obtained by the copyright holders. Alternatively, copyright free content can be downloaded from various websites such as: (a) <http://incompetech.com/m/c/royalty-free/> (b) <http://mp3.com> **12.** Prize winners will be notified by telephone on or before 5th October, 2007, and prizes will be awarded on or before December 30, 2007. **13.** Winners are solely responsible for all taxes and/or fees that may be incurred. Winners may be required to verify proper and legal picture identification within 30 days of notification of winning prize. Winner may forfeit any and all prize winnings if verification cannot or has not been made within 30 days of being notified. **14.** Prizes must be accepted as described, with no cash or product substitutes. **15.** If the specified prize becomes unavailable due to unforeseen circumstances, SMART may substitute a prize of like or equal value. **16.** No liability or responsibility is assumed or incurred by SMART for lack of satisfaction with the prizes. **17.** No purchase necessary. Purchases will not improve chances of winning. **18.** Contest is void where prohibited or restricted by applicable national, state or governmental laws. **19.** Contest is not open to employees of SMART Technologies Inc., Steljes Ltd and all other participating companies' employees and their family members. **20.** Contest is not open to education institutions in the Province of Quebec. **21.** SMART reserves the right to alter any rules of any contest at anytime. If you have any questions or concerns, please contact internationalmarketing@smarttech.com.

The undersigned hereby acknowledges and agrees to abide by the rules and regulations above.

Institution name _____

Authorised signature _____

Name _____ Email _____